

Finding a Supplier on Zentrada

<https://www.zentrada.eu/>

Zentrada is a large European wholesaler and only applies if you live in Europe/UK and plan to sell on Amazon in Europe/the UK.

It does not have anything like the selection found on Alibaba and Aliexpress, but it's still a good option for Europeans who want to avoid the customs fees imposed on goods coming in from OUTSIDE of Europe.

In the US you can order from China and providing your order is being shipped by air express and does not contain any restricted items, it will sail through without any problems (or fly through!).

In Europe the situation is different and in my experience, around 1 in 3 parcels coming into Europe will get stopped at customs, opened, checked, and a fee applied.

This fee can be as much as you paid for the order, so it certainly needs to be taken into account.

Parcels stopped at customs will take a little longer to arrive at the destination. Sometimes it's only a delay of 1-2 days, but sometimes it can be up to a week.

If you still want to order from China to Europe, the customs fees should not be a total deal breaker. The fees never stopped me from ordering from China AND making a profit.

However, if you want to avoid any customs fees, you need to order your stock from within Europe and Zentrada is a good option.

A couple of things to be aware of

1. To order from Zentrada you need a business registration. That could be a company, or simply a sole tradership. You can sign up for a free account beforehand, but you can't order.
2. The suppliers on Zentrada have minimum order values ranging from €100 through to €250